

# Save the date for an exciting tourism seminar with the Embassy of Zambia in Stockholm

## **'EXPLORE ZAMBIA'**

Join us at the 'Explore – Zambia' Tourism Seminar, organised by the Embassy of Zambia in Stockholm in collaboration with Ethiopian Airlines.

**DATE:** Wednesday, 8th May, 2019

**VENUE:** Best Western Hotel, Vallgatan 7, 170 67, Solna

**TIME:** 16:30 to 19:00 hours

To register please send an email to [info@zambiaembassy.se](mailto:info@zambiaembassy.se) with your name and phone number before Friday 26th April 2019. A confirmation of registration would be sent to you.

Registration is free!

Please find attached a draft programme for the event:

### **DRAFT PROGRAMME FOR THE 'EXPLORE ZAMBIA' TOURISM SEMINAR 8<sup>TH</sup> MAY, 2019 – STOCKHOLM, SWEDEN**

- |       |   |
|-------|---|
| 16:00 | Arrival of guests   |
| 16:30 | Welcome and setting the scene                                 |
|       | ❖ Remarks by Zambia's Amb. to Sweden – H.E. Ms. R. Salukatula |
|       | ❖ 'Explore Zambia' presentation – Zambia Tourism Agency       |
|       | ❖ Message from Ethiopian Airlines                             |
|       | ❖ Presentation - Sharing the Zambia experience                |

❖ Comments and questions

❖ Raffle Draw

18:00 – 19:00 Mingle