



## **REGISTER FOR THE WORLD EXPORT DEVELOPMENT FORUM 2018**

The 18th annual World Export Development Forum will be hosted by the International Trade Centre in conjunction with the Ministry of Commerce, Trade and Industry of Zambia in Lusaka, Zambia from 11th to 13th September 2018. The event will focus on best practices in scaling up trade and investment in Africa, and spotting innovative opportunities in and beyond the region.

The WEDF also features business-to-business meetings which focus on illustrating how investment, trade and open markets can support inclusive development and help achieve the United Nations 2030 Agenda for Sustainable Development. Additionally, the Forum will present an opportunity to launch the She Trades Initiative which is a web based application that aims to connect one million women entrepreneurs to international markets by 2020.

Other events surrounding the WEDF include the following:

B2B Matchmaking Focus: Agribusiness (11-12 Sept.)

Pre-event: She Trades Zambia (10-11 Sept.)

Pre-event: Regional packaging meeting (11 Sept.)

Business tourism packages (15-15 Sept.)

Company/project visits in and around Lusaka (14 Sept.)

The World Export Development Forum (WEDF) is an annual event that is organized by the International Trade Centre (ITC), the only United Nations organization with an exclusive focus on assisting small and medium-sized enterprises (SMEs) to internationalize. WEDF is dedicated to the development of SMEs and provides an issue-focused setting for policymakers, trade & investment support institutions and business leaders to gain practical understanding in trade competitiveness. It also provides a platform for business operators to network and meet with potential partners.

Register at: [wedf-registration.org](http://wedf-registration.org)

More information on the World Export Development Forum can be accessed on the link below:

[www.intracen.org](http://www.intracen.org)